

Dolby CP500.

Number One

and Only.



We've Got The Whole World Listening.

©1998 Dolby Laboratories, Inc. All Rights Reserved.




## Academy honors CP500

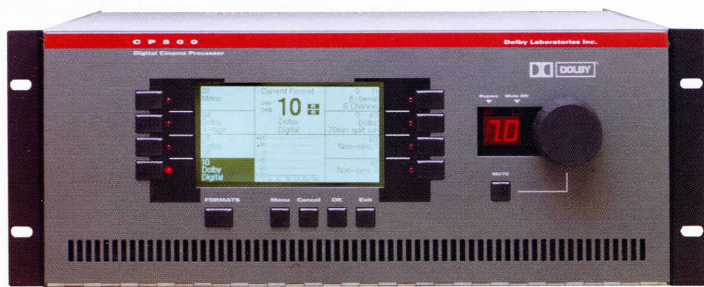
Beverly Hills, CA — The Dolby CP500 has been honored with a Scientific and Engineering Award by the Academy of Motion Picture Arts and Sciences. At the Academy's technical awards banquet on February 28, Academy plaques were presented to Dolby engineers Wilson Allen, Kirk Handley, Ray Meluch, John Neary, and Scott Robinson "for designing and implementing the Dolby CP500 digital cinema processor." Academy plaques are awarded for "achievements that exhibit a high level of engineering and are important to the progress of the industry."

Dolby has been previously honored by the Academy with Scientific and Engineering Awards in 1979 and 1995 for the original



The Motion Picture Academy's Scientific and Engineering Award ("Academy plaque").

Dolby Stereo and the Dolby Digital processes; Technical Achievement Awards in 1988 and 1992 for the Cat. No. 43 background noise suppressor and the "container" unit; and Academy Awards of Merit (Oscars®) in 1989 to Ray Dolby and Ioan Allen for their "continuing contributions to motion picture sound through the research and development programs of Dolby Laboratories." 



5,600 theatres have installed the Dolby CP500 digital cinema processor (as of March 1, 1998).



# 13,000 theatres 1,250 titles

As of March 1, 1998

## Over 50,000 Dolby cinema processors sold

San Francisco, CA — Since our first model, the CP100, was introduced in 1975, Dolby Laboratories has manufactured and sold more than 50,000 cinema processors worldwide. 1975 also saw the first film for general release with a Dolby Stereo optical soundtrack (Ken Russell's *Lisztomania*). Since then, more than 8,000 titles with Dolby soundtracks have been released. 

### A revolution in film sound

These numbers attest to nothing short of a revolution in film sound that has taken place over the past 20 years.

Back in 1975, even though audiences were used to hi-fi stereo music at home, in theatres they were still experiencing mono film sound little improved since the 1930s. While multi-

*Continued on back page*

## Universal releasing in Dolby Digital

Universal City, CA — *Blues Brothers 2000*, released on February 6, is the first in a series of new films from Universal Pictures being released with Dolby Digital soundtracks. Additional Dolby Digital titles from Universal include *Kissing a Fool*, *Primary Colors*, and *Mercury Rising*.

"We're very pleased to welcome Universal Pictures to the worldwide roster of distributors releasing in Dolby Digital," said Dolby President Bill Jasper. "By including Dolby Digital on their

releases, they are ensuring that their titles with digital soundtracks are actually heard with digital sound in as many theatres as possible."

Added Patrick Artiaga, Dolby's Director of Distributor Relations, "Universal's decision is yet another example of today's vigorous, industry-wide effort to keep audiences going out to the movies. With megaplexes offering everything from comfortable stadium seating to superb Dolby Digital sound, the moviegoer has never had it so good." 